

Public Service Announcements

[Consider recording your own PSA or share the recorded audio files with your local radio station.]

Note – two versions of each 30-second PSA are below. The second version of each PSA may be personalized with a short sentence like the one below where indicated.

I'm _____, a/an _____ farmer.
[First name, Last name] [state] [type of farm]

Example: I'm Isabella Chism, an Indiana row crop farmer.

EMERGENCY PREPAREDNESS

As farm activities begin this spring, the likelihood of accidents also increases. Do you know where to find the first aid kit on your farm? Is it restocked with essentials like band aids, burn cream and gauze? Include these basic supplies in your first aid kit and consider adding cold packs, eye wash and rolled bandages. Remember the theme "Safety: Know Your Limits" during Ag Safety Awareness Week. This public service message is brought to you by Farm Bureau and the U.S. Ag Centers.

Emergency Preparedness- for
personalizing

INSERT PERSONALIZED SENTENCE

I'm _____, a/an _____ farmer.
[First name, Last name] [state] [type of farm]

As farm activities begin this spring, the likelihood of accidents also increases. Do you know where to find the first aid kit on your farm? Is it restocked with essentials like band aids, burn cream and gauze? Consider adding cold packs, eye wash and rolled bandages. Remember the theme "Safety: Know Your Limits" during Ag Safety Awareness Week. This public service message is brought to au and the U.S. Ag Centers.

LIVESTOCK

March 3-9 is Ag Safety Awareness Program Week. As a reminder, never approach livestock from the rear or you may receive a swift kick to your personal space. Cattle, horses, pigs and other livestock are not pets and can be responsible for many injuries on the farm. Respect animals and make sure they are not surprised by you approaching in their line of vision. Follow the hashtag #KeepFarmsSafe on social media and visit Farm Bureau and the U.S. Ag Centers online to learn more. Safety: Know Your Limits. This public service message is brought to you by Farm Bureau and the U.S. Ag Centers.

Livestock - for personalizing

INSERT PERSONALIZED SENTENCE

I'm _____, a/an _____ farmer.
[First name, Last name] [state] [type of farm]

March 3-9 is Ag Safety Awareness Program Week. As a reminder, never approach livestock from the rear or you may receive a swift kick to your personal space. Cattle, horses, pigs and other livestock are not pets and can be responsible for many injuries on the farm. Respect animals and make sure they are not surprised by you approaching in their line of vision. Follow the hashtag #KeepFarmsSafe on social media and visit Farm Bureau and the U.S. Ag Centers online to learn more. Safety: Know Your Limits. This public service message is brought to you by Farm Bureau and the U.S. Ag Centers.

HEAT STRESS AND HYDRATION

Safety: Know Your Limits – heat stroke is life-threatening. Know the symptoms such as confusion, loss of consciousness, seizures, high body temperature, hot, dry skin and profuse sweating. Reduce your risk during the heat of the day – by working earlier or later. Allow time for water and rest breaks by drinking 2 to 4 cups of water each hour. This message is a public service brought to you by Farm Bureau and the U.S. Ag Centers and Farm Bureau as part of Ag Safety Awareness Week – March 3 through 9.

Heat Stress and Hydration - for personalizing INSERT PERSONALIZED SENTENCE

I'm _____, a/an _____ farmer.
[First name, Last name] [state] [type of farm]

Safety: Know Your Limits – heat stroke is life-threatening. Know the symptoms such as confusion, loss of consciousness, seizures, high body temperature, hot, dry skin and profuse sweating. Reduce your risk during the heat of the day – by working earlier or later. Allow time for water and rest breaks by drinking 2 to 4 cups of water each hour. This message is a public service brought to you by Farm Bureau and the U.S. Ag Centers and Farm Bureau as part of Ag Safety Awareness Week – March 3 through 9.

ROADWAY SAFETY

We all enjoy the bounty of America’s farms and ranches on our plates - so remember to let farmers and ranchers get their job done this spring. Slow down on the roads and keep a safe distance as equipment moves and farmers prepare their fields and plant crops. Follow the hashtag #KeepFarmsSafe on social media to learn more. This message is a public service brought to you by the U.S. Ag Centers and Farm Bureau as part of Ag Safety Awareness Program Week – March 3 through 9.

Roadway Safety - for personalizing

INSERT PERSONALIZED SENTENCE

I’m _____, a/an _____ farmer.
[First name, Last name] [state] [type of farm]

Remember to be aware as farmers and ranchers prepare their fields and plant crops this spring. Slow down on the roads and always keep a safe distance, so farmers and ranchers can get their job done. Follow the hashtag #KeepFarmsSafe on social media to learn more. This message is a public service brought to you by the U.S. Ag Centers and Farm Bureau as part of Ag Safety Awareness Program Week – March 3 through 9.

HEARING SAFETY

Safety: Know Your Limits - did you know that a tractor idling, barn cleaners, conveyers and grain elevators are all in the decibel danger zone? Ear-muffs, earplugs and canal caps can all reduce the amount of noise exposure on the farm. Practice proper hearing safety during Ag Safety Awareness Week – March 3 through 9– and throughout the year. Follow the hashtag #KeepFarmsSafe on social media to learn more. This message is a public service brought to you by the U.S. Ag Centers and Farm Bureau.

Hearing Safety - for personalizing

INSERT PERSONALIZED SENTENCE

I'm _____, a/an _____ farmer.
[First name, Last name] [state] [type of farm]

Safety: Know Your Limits – sounds like a tractor idling, barn cleaners, conveyers and grain elevators are all in the decibel danger zone. Ear-muffs, earplugs and canal caps can reduce the amount of noise exposure on the farm. Practice proper hearing safety during Ag Safety Awareness Week – March 3 through 9 – and throughout the year. Follow the hashtag #KeepFarmsSafe on social media to learn more. This message is a public service brought to you by the U.S. Ag Centers and Farm Bureau.