2022 Officers & Leaders Conference
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THURSDAY July 21

9 a.m. 
Registration Opens 

1 p.m. 
General Session 
Welcome | Dan Wright, ArFB Secretary-Treasurer 
Invocation | Kerry Stiles, State Women’s Leadership Committee Vice Chair 
Presentation of Colors | VFW Post 3031 Honor Guard 
Pledge of Allegiance | Officer W.A. Wren 
National Anthem | Dennese Adkins 
Special Presentation | Service Recognitions 
Introduction | Dan Wright, ArFB Secretary-Treasurer 
Opening Remarks | Jeff Pitchford, ArFB EVP 
Introduction | Mike Freeze, ArFB Vice President 
Featured Presentation | Deacue Fields, Vice President of Agriculture, University of Arkansas System 
Closing Remarks | Evan Teague, Vice President of Commodity and Regulatory Affairs 

Grand Foyer 
Grand Ballroom VI
2:30 p.m. **Commodity Division Meetings**

- Rice — Brandy Carroll  
  Grand X
- Beef — John McMinn  
  Grand IX
- Dairy — Jake Cartwright  
  Grand VII
- Poultry — John Bailey  
  Grand VIII

2:30 p.m. **Session 1 Concurrent Workshops**

- Telling Your Farm’s Story From Your Pocket  
  Salon E
- LEAD Program Introduction  
  Salon H

3:30 p.m. **Break**

3:45 p.m. **Session 2 Concurrent Workshops**

- Estate Planning & Farm Transition  
  Salon C & D
- The State of Broadband in Arkansas  
  Salon F & G

5 p.m. **Adjourn**
**Telling Your Farm’s Story From Your Pocket**  
Panelist | Nate Disarro, CEO of Content Titan

Join this workshop to learn expert tips and tricks for transforming cell phone footage into powerful content for your operation. Learn the tactics professional photographers use to capture the BEST shot!

**LEAD Program Introduction**  
Panelists | Jeremy Wesson, Matt King and Amanda Williams

The LEAD Awards are a new comprehensive awards program that will recognize counties for outstanding programs as well as encourage programming in key areas. A few of the goals of the program are to motivate counties to implement outstanding programs, provide a resource to counties for the purpose of developing new programs and to create a record of county activities for IRS purposes. This new program will be implemented and begin this Fall 2022, and replace the Gold Star Program in 2023. Come join us for an introduction to these awards while gaining insight in how this might be helpful to your county.
Estate Planning & Family Farm Transition  
Panelists | Ledly Jennings of Stan Miller Law Group and Robby Bevis, Lonoke County

Among the many challenges farmers face today, one is ensuring the family farm is protected for the next generation. This workshop will provide insight into the legal challenges and opportunities that farmers should be aware of. There will also be a unique perspective given on how to navigate these challenges.

The State of Broadband in Arkansas  
Panelist | Lou McAlister, CEO of The Broadband Development Group

The Covid-19 pandemic highlighted the lack of broadband access in rural Arkansas. In response, the state and federal government have allocated more funding to increase broadband access in rural areas. To be prepared for this historic funding, the state of Arkansas hired the Broadband Development Group (BDG) to outline the gaps in coverage and recommend steps to ensure coverage across Arkansas. Lou McAlister of BDG will present those findings in this workshop.

Navigating Solar Energy Opportunities in Arkansas  
Panelist | David Rawls and Scott Schallhorn

The solar industry is a fast-growing industry in Arkansas and this workshop will provide perspectives and experiences to help to educate producers on opportunities the solar industry can provide.
**COMMODITY Meetings**

**Rice | Brandy Carroll**
The Rice Division will discuss the 2023 Farm Bill and other priority issues with USA Rice staff. Dr. Nathan Slaton, Professor and Associate Vice President for Agriculture with the University of Arkansas Division of Agriculture, will discuss the return-on-investment of the rice checkoff. A policy review and identification of topics for policy development will follow.

**Cotton | Brandy Carroll**
The Cotton Division will host Dr. Gary Adams, President and CEO of the National Cotton Council, to discuss the 2023 Farm Bill and other cotton industry priorities. Dr. Bill Roberson will discuss the current crop. A policy review and identification of topics for policy development will follow.

**Beef | John McMinn**
The Beef Cattle Division will hear from R.J. Layher, Director of Government Affairs of American Farm Bureau, where he will give updates on the “Cattle Price Discovery and Transparency Act” and the “Meat and Poultry Special Investigator Act.” The division will also discuss new policy development topics and examine existing policy.

**Soybeans and Wheat & Feed Grains | Mark Lambert**
The Soybean and Wheat & Feed Grains Division will host their summer meeting to identify topics for policy development. Topics will consist of Farm Bill Programs and their potential changes to the existing policy for the upcoming year. The division will also look at existing policy to refine statements to condense and organize existing policy.
**Dairy** | Jake Cartwright
Topics to be discussed include the Arkansas Milk Stabilization Board, Arkansas Act 521, and testimony from a former Arkansas dairywoman regarding the impact Act 521 will make to the industry. Following these topics there will be a review of current policy, outdated and conflicting policy points will be addressed, and recommendations for future policy development will be made.

**Forestry** | Jake Cartwright
Topics to be discussed include updates on the Arkansas forestry industry, an update on the Arkansas Forest Resource Center and its initiatives, and discussion of the potential for an Arkansas Timber Cooperative. Following these topics there will be a review of current policy, outdated and conflicting policy points will be addressed, and recommendations for future policy development will be made.

**Swine** | John Bailey
The Swine Division will be discussing updates on the African Swine Fever as well as legislative happenings like California’s prop 12. In addition, the poultry working group will be providing a status report and how this might be able to benefit the swine producers. A policy review and identification of topics for policy development will follow.

**Poultry** | John Bailey
The Poultry Division will have an in-depth discussion on the Poultry Working Group findings as well as potential data gathering needs. A policy review and identification of topics for policy development will follow.
7:30 a.m.  
**Commodity Division Meetings**
- Soybeans and Wheat & Feed Grains — Mark Lambert  
  Grand IX
- Cotton — Brandy Carroll  
  Grand VII
- Forestry — Jake Cartwright  
  Grand VIII
- Swine — John Bailey  
  Grand X

8:30 a.m.  
**Session 3 Concurrent Workshops**
- LEAD Program Introduction  
  Salon H
- The State of Broadband in Arkansas  
  Salon F & G
- Navigating Solar Energy Opportunities in Arkansas  
  Salon C & D

8 a.m.  
**YF&R Registration Begins | O&L Registration Opens**  
Grand Foyer

10 a.m.  
**General Session (in conjunction with YF&R Conference - continues pg.9)**
- Welcome | Mike Freeze, ArFB Vice President  
  Grand Ballroom VI
- D.C. Update | Congressman Steve Womack
- YF&R Award Presentations | Achievement Award & Excellence in Ag
step FORWARD

YF&R Conference
Embassy Suites, Rogers
July 22-23, 2022
FRIDAY  July 22

10 a.m.  General Session (in conjunction with O&L Conference - see pg. 7)  Grand Ballroom VI
   Welcome  |  Mike Freeze, ArFB Vice President
   D.C. Update  |  Congressman Steve Womack
   YF&R Award Presentations  |  Achievement Award & Excellence in Ag

11:15 a.m.  Lunch  Grand Ballroom VI
   AFBF Golden Plow Presentation to Senator John Boozman  |  Zippy Duvall, AFBF President
   President’s Address  |  Rich Hillman, ArFB President

2 p.m.  Session 1 Concurrent Workshops  Pinnacle VI
   Loan Applications Made Easy  Pinnacle VII
   Economics of Traceability

3 p.m.  Session 2 Concurrent Workshops  Pinnacle VI
   Community Connections  Pinnacle VII
   Next Step Collegiate Session

6:30 p.m.  Dinner & Evening Entertainment  |  Topgolf
7:30 a.m.  Breakfast | Embassy Suites

8:45 a.m.  Session 3 Concurrent Workshops
ArFB 101 Collegiate Session
Ag in the Classroom Essentials
2022 Market Outlook

9:45 a.m.  Closing General Session
Stepping Forward Together | Amy Daniels & Chane Carter

11 a.m.  Adjourn
**Community Connections** | Dana Stewart & Trent Dabbs
Plugging into local networks can be challenging. Hear from county leaders Dana Stewart and Trent Dabbs about how they have found a way to connect with and be leaders in their local organizations.

**Economics of Traceability** | Dr. James Mitchell, Bumpers College of Agriculture
Dr. James Mitchell, Bumpers College of Agriculture, will discuss traceability programs and their importance in the beef industry.

**2022 Market Outlook** | Dr. John Anderson, Bumpers College of Agriculture
Get the latest updates on the farm economy from Dr. John Anderson, Bumpers College of Agriculture. He will review key developments in crop and livestock markets.

**Next Step Collegiate Session** | Macie Kelly, Legislative Assistant for the U.S. Senate
Finding your career path can be a daunting task. Macie Kelly, Legislative Assistant for the U.S. Senate Committee on Agriculture, Nutrition, and Forestry (and former Collegiate Farm Bureau member) will share her journey from the University of Arkansas to the U.S. Senate Staff.
Loan Applications Made Easy | Daniel Keeton, Prairie Grove Farm Credit Vice President
The loan application process can sometimes be overwhelming. Learn from Farm Credit Vice President Daniel Keeton ways to prepare that can make the process easier.

ArFB 101 Collegiate Session | Austin Lester, ArFB South Central District Director
ArFB District Director Austin Lester will share ways to plug in to Farm Bureau while in college and after graduation and ArFB Intern Mary Eichenberger will provide an update on the Collegiate Farm Bureau Handbook.

Ag in the Classroom Essentials | ArFB Education Coordinators Lindsey Rucker & Brock Roberts
Learn about Farm Bureau's education efforts and materials available to help you promote agriculture in your county.
Amy Daniels & Chane Carter

Chane Carter and Amy Daniels Carter met for the first time in the fall of 2006. John Key, of Ultimate Outdoors, in Searcy, had recommended Paul Daniels (Amy’s dad) to Black Range Outfitters in Winston, NM. Chane guided Amy and her dad on a rifle elk hunt. Amy went back to hunt on her own with a bow in 2008, 2009, and 2010. She was both successful on the first rifle hunt and the third bow hunt. In 2015, Chane’s brother called her and asked her if she would like to come out and help brand cattle for three of the family members. Of course, Amy joined in and the rest is history.

Their story is about stepping together in legacies so they can step forward, and bringing Arkansas and New Mexico together in creating their unique story. Get ready to hear about balancing life between two states, coupling their strengths and talents together, and perpetuating the ranching and farming industry to enhance their communities and the culture we all love in this room. Together, they will share their story of past cultures colliding with new stories.
Scott Family Amazeum Field Trip
Children ages 5 & up will enjoy a field trip to the Scott Family Amazeum. The bus will begin loading at 1:30 p.m. and leave at 2 p.m. The group will return at 5:15 p.m. Please make sure your child wears their name tag and Farm Bureau t-shirt.

Topgolf
Join us for a night of food and fun at Topgolf. Dinner will be available in the Skybox Lounge starting at 6:30 p.m. Hitting bays have been reserved for the group from 6:30 p.m. to 9:30 p.m.

Transportation
A bus will be available for transportation from Embassy Suites to Topgolf beginning at 6 p.m. The bus will run as needed. The last pickup from Topgolf will be at 9:45 p.m.
The Golden Plow Award is American Farm Bureau’s highest honor given to one U.S. Senator in the country to recognize agricultural leadership and support for farmers and ranchers.

Congratulations Senator Boozman. Your commitment to agriculture is valued and appreciated.
Save the Date!

MAKE IT Matter

ArFB State Convention | Nov. 30 - Dec. 2, 2022 | Hot Springs Convention Center