

DIVERSITY

in Ag Conference

The logo for the Diversity in Ag Conference features a stylized globe composed of colorful, curved segments in shades of blue, green, and orange, with small circles at the ends of the segments.

EMPOWERING TODAY'S FARMERS FOR THE FUTURE

February 27 & 28, 2020
Wyndham Riverfront Hotel
2 Riverfront Place, North Little Rock



Thursday, Feb 27th

3 p.m. **Registration/ Vendor visit**

6 p.m. **Welcome** **Silver City 3 & 4**
*Stanley Hill, Vice President, Public Affairs and Government Relations,
Arkansas Farm Bureau Federation*

Acknowledgement of Sponsors

Guest Speakers – “How the Farm Bill Helps You”

*Michael Sullivan, State Conservationist, Natural Resources Conservation Service,
United States Department of Agriculture
David Curtis, State Director, Farm Service Agency, United States Department of Agriculture*

7 p.m. **Reception/Vendor Visit**

Friday, Feb 28th

8 a.m. **Registration and Breakfast** **Silver City 3 & 4**

9 a.m. **Welcome**
Warren Carter, Executive Vice President, Arkansas Farm Bureau Federation

Remarks

Hon. Asa Hutchinson, Governor of Arkansas & Wes Ward, Secretary of Agriculture

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9:30 a.m. **Breakout Panel Discussions**

“Marketing & Branding Your Farm” **Silver City 1**
*Damon Helton (Olde Crow General Store)
Ryan Pace (Wholly Cow Farm)
Alan and Angela Mahan (Rabbit Ridge Farms)*

“Careers in Ag” **Razorback Room**
*Dean Deacue Fields, Dale Bumpers College of Agricultural, Food and Life Sciences,
University of Arkansas
Bryan Aday, District Forrester, Arkansas Department of Agriculture
Ruth Pepler, President, Arkansas Agritourism Association*

“Resources to Start & Grow Your Farm” **Silver City 2**
*Jill Robertson, Marketing and Communications Specialist, Farm Credit of Western Arkansas
Dr. Henry English, Head of the Small Farm Program, University of Arkansas at Pine Bluff
Edward Haddock, Arkansas Small Business Administration Director,
U. S. Small Business Administration*

10:30 a.m. Break

10:45 a.m. Breakout Panel Discussions

“Land Ownership”

Silver City 1

Attorney Mircha King, The King Law Center

Monica Rainge, Director, Land Retention & Advocacy, Federation of Southern Cooperatives

“Making Ag Popular Among Youth”

Razorback Room

Katherine Quinn, Plant Science Agriculture Teacher, Yellville High School

Adrian Sopshire (Fruit of the Vine Farm)

“Farm Opportunities for Ag Cooperatives and Hubs”

Silver City 2

Dr. Calvin King, President, Arkansas Land and Community Development Corporation

Angela Gardner, Program Associate Food Systems, University of Arkansas Cooperative Extension Service

11:45 a.m. Break

12 p.m. Lunch

Silver City 3 & 4

Introduction of Guest Speaker

Kevin Holmes, Jr., UAPB student

Guest Speaker – “Current State of Arkansas Ag”

Dr. John Anderson, Head of Department of Agricultural Economics and Agribusiness at the University of Arkansas, Fayetteville

12:50 p.m. Break

1 p.m. Panel Discussion – “Farmers Speak”

Dr. Dewayne Goldmon (Dell-Cam Farm)

Damon Helton (Olde Crow General Store)

Mary Bone (Light House Produce Farms)

1:50 p.m. Break

2 p.m. Introduction of Guest Speaker

Imani Lewis, U of A student

Guest Speaker – “What Diversity in Ag Looks Like”

Hon. John Boozman, U.S. Senator

3 p.m. Closing Remarks

Acknowledgement of Sponsors

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Special Thanks to the Planning Committee:

Jason Smedley – Arkansas Farm Bureau Federation

Dr. Calvin King – Arkansas Land and Community Development Corporation

Dr. Tracy Dunbar – School of Agriculture, Fisheries and Human Sciences, University of Arkansas at Pine Bluff

Dr. Henry English – School of Agriculture, Fisheries and Human Sciences, University of Arkansas at Pine Bluff

Donna Graham – Dale Bumpers College of Agricultural, Food, and Life Sciences, University of Arkansas

Dr. Ron Rainey – Division of Agriculture, University of Arkansas

Evette Browning – Arkansas Department of Agriculture

Margo Hale – National Center for Appropriate Technology

Rhonda O'Guinn – Farm Service Agency, United States Department of Agriculture

Alvin Peer – Natural Resources Conservation Service, United States Department of Agriculture

