



Women's Leadership
ARKANSAS FARM BUREAU

Breaking Barriers

Embracing Our Future in Agriculture

Women's Leadership Conference

March 11 – 12, 2022

DoubleTree | Little Rock

Friday, March 11

Noon - 3 p.m.

Registration

3 p.m.

General Session

Salon D

Welcome and Introductions

Magen Allen | State Women's Leadership Committee Chair

Invocation

Pledge

Special Presentations

President's Address

Rich Hillman | ArFB President

3:30 p.m.

Ag in the Classroom/Education Update

ArFB Education Staff

4 p.m.

Break

4:15 p.m.

Networking

Salon D

5 p.m.

Break

6 p.m.

Dinner and Keynote

Robinson Conference

Col. Angela Ochoa

Center

Commander of the Little Rock Air Force Base

Colonel Angela Ochoa is the Commander, 19th Airlift Wing, Little Rock Air Force Base, Arkansas. As the installation commander, Col. Ochoa leads the "Home of Herk Nation." She works in concert with the 314th Airlift Wing (AETC), 189th Airlift Wing (ANG), 913th Airlift Wing (AFRC), and 29th Weapons Squadron (ACC) in all aspects of C-130 training.

Workshop Rotation

The star on the back of you name tag will indicate which workshop you should begin with. Signs located outside of workshops will indicate your workshop rotation order.

Saturday, March 12

8:45 a.m.	Rotating Workshop <i>See workshop descriptions below</i>	Salon A, B & C
9:30 a.m.	Break	
9:45 a.m.	Rotating Workshop	Salon A, B & C
10:30 a.m.	Break	
10:45 a.m.	Rotating Workshop	Salon A, B & C
11:45 a.m.	Lunch and Entertainment Jane Jenkins Herlong Humorist <i>Jane Jenkins Herlong is a Sirius XM Southern Humorist, international best-selling/award-winning author, professional singer, recording artist and award-winning professional speaker.</i>	Salon D

Rotating Workshop Descriptions

Better Photos Made Simple

Salon A

Alex Kent

Commercial Photographer

Whether you are using a "big" camera or your smartphone, you don't have to be a photographer to improve the quality of your photos. This workshop will discuss the five "essential" elements to a great photo, cover tips and tricks to take better photos without getting overly technical, and explore some ways to become more creative. All skill levels are welcome.

Annie's Project: Empower Women in Agriculture

Salon B

Dr. Laura Hendrix

University of Arkansas Division of Ag, Cooperative Extension

Women in agriculture are change agents who strengthen their businesses, families, and communities. Annie's Project empowers women to be successful through education, networks, and resources. Learn about the updated Annie's Project and discover how we can strengthen ourselves and others.

Balancing Life

Salon C

Mary Beth Groce

University of Arkansas Division of Ag, Cooperative Extension

Balance - We make goals for it, strive for it, but sometimes still feel like we've fallen short and are living in survival mode. Let's talk about the difference between balance and harmony and how we can all achieve healthy, fulfilling lives.



ArFBWomensLeadership
#AgWomenLead

